

  
**FARNBOROUGH**  
INTERNATIONAL

**AIRSHOW**

**16-22 JULY 2018**



Office of Defense Cooperation  
US Embassy London

## Welcome to the world's largest aerospace tradeshow of 2018: **Farnborough International Airshow (FIA)**

More than  
**1500**  
exhibitors from  
**52** countries

**71%** of  
exhibitors were  
from outside the  
**UK**

Showing a true global  
offering

**82** OF THE  
**TOP 100**

AEROSPACE COMPANIES  
PARTICIPATED AT FIA 2016

**1451**

accredited media from  
across the globe  
including broadcast,  
print and online

**\$124**

**Billion** orders  
and commitments  
placed during FIA 2016

Over  
**70000** sqm  
of exhibit space

### **Trade Days: Monday - Friday**

Monday: 1000-1600

Tuesday: 0930-1730

Wednesday: 0930-1730

Thursday: 0930-1730

Friday: 0930-1730

Venue: Farnborough Airport,  
Farnborough, UK  
GU14 6AZ

### **Quick Links:**

[Welcome](#)

[Registration](#)

[Schedule of Events](#)

[Transportation](#)

[Hotels](#)

[Uniform Guidance](#)

[ODC Contact Information](#)



## Welcome to the Farnborough International Airshow (FIA)

On behalf of Ambassador Johnson, the Office of Defense Cooperation welcomes you to London and to FIA 2018. The United States Embassy in London is focused on promoting shared security and shared prosperity between the United States and United Kingdom, and FIA 2018 is the premier event which showcases the best aerospace and defense technologies our countries have to offer. With over 100,000 visitors, 1500 exhibitors, and military and civilian delegations from 50 countries, FIA represents an unrivaled opportunity to hold high-level bilateral discussions with foreign counterparts, evaluate new products and technologies, and further U.S. strategic interests.

## Registration

The registration process begins with an email to [LondonODCtrade@state.gov](mailto:LondonODCtrade@state.gov) with courtesy copy to [SpencerDB@state.gov](mailto:SpencerDB@state.gov) and [CastilloAX@state.gov](mailto:CastilloAX@state.gov). Please let us know the **name** of each individual attending Farnborough, what **days** they will be at the show, and an **email address** for the person who will complete the registration. Each attendee can complete their own registration, or a single point of contact can register up to five visitors.

ODC London will then input each POC into the registration system, and a registration voucher will be sent to the email address provided. Please be aware that you will have to upload a photo of the person receiving the pass. Senior delegations, visitors attending the entire week, and individuals requiring access prior to opening and off-hours will receive "exhibitor" passes. All other guests will receive "visitor/guest" passes.

Depending on your arrival time, passes will be distributed at the site walkthrough for escorts on 12 and 14 July, the DV Sync Briefing on 15 July, and informal pub reception on 15 July. Passes can also be picked up at any time at Farnborough during the week of the event.

# Schedule of Events

Detailed schedule information regarding all events, forums, and speakers at FIA will be forwarded to all U.S. Government visitors. For planning purposes, the following schedule is provided so you can understand the general daily schedule of the event.

Please note, there are numerous receptions, luncheons, and other events that take place in conjunction with FIA. The ODC does not track all these events. **Official and industry receptions are by invitation only.** Your host should provide your invitation(s) to these events. ODC London **does not have a role in invitations** and cannot coordinate logistics for private events. For those in uniform, taxi or Uber is recommended. Spouses may not be invited to attend the events; please consult your invitations. Reception invitations are generally non-transferrable.

Tentative Schedule for Farnborough 2018							as of 18 Apr	
Thurs, 12 Jul	Fri, 13 Jul Air Power Conf	Sat, 14 Jul	Sun, 15 Jul	Mon, 16 Jul Opening Day	Tues, 17 Jul	Wed, 18 Jul	Thurs, 19 Jul JESB/Attache Day	Fri, 20 Jul STEM Day
		OSI Brief to Industry	Crew Brief (~0900)	Tentative Round Tables for SOC, NASA, DOD, TBD				
Site Walkthrough for Escorts (~1100)		~1200 Senator Luncheon (~100 people)	~1130 CODEL coral tour and lunch)	~1000 Opening Ceremony (top 2 USG); ~1100 - US Pavilion Opening			~1200 Rocket comp lunch ~1400 Rocket comp oral presentations	STEM Rocket Competition
		2nd Site Walkthrough for Escorts (~1400)	~1500 - Senior Sync Meeting	~1430 Afternoon Air Demonstrations				
			UKTI Informal Pub Reception					
			~1900 AIA Pres. Reception VIP +spouse or security (1830 Gold Rm)	~1600 FIA Opening Reception	~1900 AIA Industry Reception VIP +spouse or security (1830 Gold Rm)		Rocket Contest Dinner (+ aircrew)	
			Other Corporate and National Receptions					

## Transportation

- Transport will be a major planning concern for each delegation
- Public transportation (South Western Railway: Waterloo to Farnborough) is available with shuttle service provided from the station to the tradeshow
- Delegations with private vehicles should plan on heavy traffic and commutes up to two hours to/from London

**Train** - Trains depart from Waterloo Station in London to Farnborough Station on a regular basis. Please check [www.thetrainline.com](http://www.thetrainline.com) for exact timings. Direct trains take 35-40 minutes to make the journey. Upon arrival at Farnborough Station, shuttle busses will transport you to the pedestrian entry gate at FIA. When planning your trip, please allow for additional time to travel on the shuttle and go through security at the gate. Also note that **military personnel are not authorized to wear uniforms on public transportation in London** (more information on this in the uniform guidance section).

**Taxi** - Taxi services, whether traditional Black Cab or services such as Uber, are prevalent throughout the city and may be a convenient option depending on your starting location. We recommend you have your preferred taxi app pre-loaded on your phone for ease of use while in London. While this is a viable option for travel in London, we do not recommend using taxis for travel from London to Farnborough as this trip can take up to two hours. Military personnel are authorized to wear uniforms while using taxi transport.

**Hired Car** - Some delegations may wish to procure hired car/driver services for use during their stay in London. The U.S. Embassy contract vendor for car hire services is Tri-Star. If interested in this option, you will need to send the following information to [FreundMC@state.gov](mailto:FreundMC@state.gov) no later than 30 days prior:

- Daily start and stop time requirement with first pickup and last dropoff
- Number of passengers requiring transportation on each day
- Cross-organization payment information in format listed at the end of this section

Please note there are strict limits on the number of hours a driver can support your transportation needs. You should not plan on a driver supporting transportation requirements beyond a 10-hour timespan (ie. transportation to Farnborough in the morning, back to London in the afternoon, and to/from receptions at night).



## Hotels

Hotel rooms in London during the summer are at a premium, and finding rooms at a reasonable rate can be challenging. We encourage all visitors to book accommodation as early as possible once your dates are set. Fortunately, there are hundreds of hotel options for U.S. government visitors to London. We offer the following information and guidance:

All delegations below the rank of O-9/SES 3/DV Code 4 should plan to make their own arrangements for billeting. Unfortunately, the ODC has no budget to pay the ICASS fees of \$72 per reservation for reservations made through the Visitor's Unit.

Many hotels offer a government rate online through their website. If you are not able to secure lodging within the per diem rate, the ODC will provide an Actual Expenses Authorized (AEA) recommendation letter up to 150% of per diem. **Although we are not authorized to approve AEA, the letter may provide sufficient justification to your authorization official.**

If you will be using public transportation and the train to/from Farnborough, we recommend looking for hotels convenient to the Waterloo train station. If you are using a hired car for transportation, you may want to consider hotels with easy access to roads in and out of London. If your delegation expects to attend receptions during the evening, please note that many of these take place in the center of London.

Some additional hotel information is listed on the following page.

<b>HOTEL</b>	<b>TELEPHONE</b>	<b>WEBSITE</b>
CUMBERLAND Marble Arch, London W1A 4RF	0870-400-8701	<a href="http://www.guoman.com/the-cumberland/">http://www.guoman.com/the-cumberland/</a>
CHURCHILL HYATT 30 Portman Sq. London W1A 4ZX	0207-486-5800	<a href="http://www.london.churchill.hyatt.com">http://www.london.churchill.hyatt.com</a>
THE MARYLEBONE Welbeck St. London WIM 8DN	0207-486-6600	<a href="http://www.doylecollection.com">http://www.doylecollection.com</a>
MONTCALM Great Cumberland Pl. London W1A 2LP	0207-402-4288	<a href="http://www.montcalm.co.uk">www.montcalm.co.uk</a>
GUOMAN CHARING CROSS Strand London WC2N 5HX	0871-376-9012	<a href="http://www.guoman.com/charing-cross/">http://www.guoman.com/charing-cross/</a>
HILTON PARK LANE Park Lane London W1Y 4BE	0207-493-8000	<a href="http://www.hilton.co.uk/londonparklane">http://www.hilton.co.uk/londonparklane</a>
INTERCONTINENTAL PARK LANE 1 Hamilton Pl, London W1J 7QY	0207-409-3131	<a href="http://www.ichotelsgroup.com/">http://www.ichotelsgroup.com/</a>
LONDON ELIZABETH 4 Lancaster Terrace London W2 3PF	0207-402-6641	<a href="http://www.londonelizabethhotel.co.uk/">http://www.londonelizabethhotel.co.uk/</a>
JW MARRIOTT GROSVENOR HOUSE Park Lane London W1A 3AA	0207-499-6363	<a href="http://www.londongrosvenorhouse.co.uk">http://www.londongrosvenorhouse.co.uk</a>
MARRIOTT GROSVENOR SQUARE Grosvenor Sq. London W1K 2HP	0207 493 1232	<a href="http://www.thelondonmarriott.com/">http://www.thelondonmarriott.com/</a>
MARRIOTT MARBLE ARCH 134 George St. London W1H 5DN	0207-723-1277	<a href="http://www.londonmarriottmarblearch.co.uk">http://www.londonmarriottmarblearch.co.uk</a>
MARRIOTT PARK LANE 140 Park Lane. London W1K 7AA	0207-493-7000	<a href="http://www.londonmarriottparklane.co.uk">http://www.londonmarriottparklane.co.uk</a>
MELIA WHITE HOUSE Albany St. Regent's Park. London	0207-391-3000	<a href="http://www.melia-whitehouse.com">http://www.melia-whitehouse.com</a>
MILLENIUM MAYFAIR Grosvenor Sq. London W1K 2HP	0207-629-9400	<a href="http://www.millenniumhotels.co.uk/millenniummayfair/">http://www.millenniumhotels.co.uk/millenniummayfair/</a>
RADISSON EDWARDIAN HAMPSHIRE Leicester Sq. London WC2 H	0207-839-9399	<a href="http://www.radissonedwardian.com/londonuk_hampshire">http://www.radissonedwardian.com/londonuk_hampshire</a>
RADISSON EDWARDIAN MAYFAIR Stratton Street, London W1J 8LT	0207-629-7777	<a href="http://www.radissonedwardian.com/londonuk_mayfair">http://www.radissonedwardian.com/londonuk_mayfair</a>
RADISSON BLU PORTMAN 22 Portman Sq. London W1H 9FL	0207-208-6000	<a href="http://www.london.radissonsas.com">http://www.london.radissonsas.com</a>
ROYAL HORSEGUARDS 2 Whitehall Ct. London SW1A 2EJ	0870-333-9122	<a href="http://www.theroyalhorseguards.co.uk/">http://www.theroyalhorseguards.co.uk/</a>
STRAND PALACE Strand, Charing Cross London WC2 0JJ	0207-836-8080	<a href="http://www.strandpalacehotel.co.uk/">http://www.strandpalacehotel.co.uk/</a>
THISLE GROSVENOR HOTEL 101 Buckingham Palace Road	0207-868-6221	<a href="http://www.thistle.com/hotels/london-victoria/">http://www.thistle.com/hotels/london-victoria/</a>
THISTLE MARBLE ARCH Bryanston St. London W1A 4UR	0207-629-8040	<a href="http://www.thistle.com/hotels/marble-arch/">http://www.thistle.com/hotels/marble-arch/</a>
THISTLE TRAFALGAR Whitcomb St. London WC2H 7HG	0207-930-4477	<a href="http://www.thistle.com/hotels/trafalgar/">http://www.thistle.com/hotels/trafalgar/</a>
THISTLE MARBLE ARCH Bryanston St. London W1A 4UR	0207-629-8040	<a href="http://www.thistle.com/hotels/marble-arch/">http://www.thistle.com/hotels/marble-arch/</a>

## Uniform Guidance

While traveling in the UK, **all U.S. military personnel** must follow EUCOM guidance on the wear of uniform in public places. Currently, military are prohibited from wearing uniforms while in public and while riding on public transport.

The FIA venue is secure and not considered a public place. Therefore, wear of uniform is authorized while attending FIA. However, **uniforms are not authorized while in public transport to/from the venue.** Trains are public transport, but taxis and car hires are not. Space to change and store clothing on-site is extremely limited.

Each delegation will need to consider their mix of TDY personnel as well as what events they are attending in order to make an individual uniform decision. It is up to the senior member of your delegation to determine what is appropriate based on their meetings and schedule. However, we offer the following recommendations:

**General Officer delegations** - recommend service dress / Class A uniform. We expect these delegations to hold bilats with military counterparts and possibly have a speaking role during the event. For those GO-level delegations staying past Wednesday, it is common to change to a less formal uniform or business suit on the last days of the event.

**Senior Executive Service delegations** - recommend business suit for military members of the delegation below O-6 or anyone who will not have separate bilats. This recommendation is primarily intended to facilitate movement on public transportation.

**Delegations below GO/SES level** - for those primarily meeting with military counterparts, we recommend service dress. For those primarily meeting with industry and civilian counterparts, we recommend business suit.

**Other uniform advice** - for visitors who are not familiar with British-speak for uniform guidance, we offer the following:

Business Casual - usually either a business suit with no tie or a sport jacket with tie

Smart Casual - same as business casual

Lounge Suit - same as business suit

Casual - long sleeve, open collar, with or without jacket. However, many British will wear a tie or even a business suit even when an event is "casual"

## ODC Contact Information

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